

ClearForce: Insider Threat Risk Management

WHO ARE THE INSIDERS?

They are your employees who passed your background check, agreed to your employment policies when hired; but real risk begins when they walk in the door. Each year US corporations lose more than one trillion dollars to workplace crime, with more than half attributed to employees.

WHY SHOULD COMPANIES BE CONCERNED?

INSIDER THREAT ATTACKS ARE HAPPENING EVERYDAY

- Government employee is arrested for child pornography, listed on the sex offender registry; agency only becomes aware months later via media reports
- Bank employee arrested for assault and battery was a remote worker who had passed a background check and interview, but never had personal interaction with company employees
- Tesla employee changed parts of the company's manufacturing operating system code and sent "highly sensitive" company data to outside parties
- Apple engineer arrested for stealing self-driving technology and server equipment and attempting to share with Chinese self-driving firm
- A 20-year employee of Fry's Electronics found guilty of embezzling \$65.6 million dollars over a four-year period from the electronic store to pay off his debt and fuel his lavish lifestyle
- Financial services employee plead guilty to stealing 8.4 million consumer records over a 5-year span, contained bank consumer credit card information, 7 class action lawsuits filed

WHAT CAN YOUR TEAM DO?

SECURITY ASSESSMENT AUDIT



- On-site interviews of key stakeholders
- Understand intersecting objectives and policies
- Document desired consolidated process and policies
- Phased improvement plan for all groups consideration
- Achieve integrated plan



WHO ARE THE STAKEHOLDERS? Chief Compliance Officer, CFO, General Council, Human Resources Executive, CSO, Head of Fraud

COST: ClearForce is a secure cloud-based solution, simple to deploy and sold on an annual subscription based on the number of employees

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COST OF DOING NOTHING: HITTING THE BOTTOM LINE

\$8M
average cost to resolve an **INSIDER CRIME** incident, including investigation, escalation, incident response, containment, ex-post analysis and remediation

\$13M
average cost of a **DATA BREACH** of customer credit card information involving only 10,000

\$29,000
per **WORKPLACE ACCIDENT**

2M
WORKPLACE VIOLENCE incidents reported each year

\$15,000
annual cost per employee with **FINANCIAL STRESS**

\$150M+
estimated **BRAND DAMAGE** associated with publicly disclosed theft, fraud or violence



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